Corporate Social Responsibility is a complex and ambiguous subject. The history of CSR, the key CSR drivers, the main theoretical CSR perspectives and the dominant CSR practices found within the developing world. They present insights from developing countries through successful and less successful examples of locally-led CSR efforts. Together, these perspectives capture the complex paradoxes of CSR in developing countries and highlight common features in national institutions across the developing world, such as weak political and regulatory institutions, that shape local CSR initiatives and often limit its developmental impact. The editors argue the need to embrace partnership models that leverage the strengths of different actors to promote effective development and tackle the complex challenges facing the developing world.

Is Corporate Social Responsibility Relevant in Switzerland? - The Impact of Corporate Social Responsibility Disclosure and Performance on the Equity Valuation of Swiss Firms: Nicolas Jordan 2016 Corporate social responsibility (CSR) measures which improve the social situation of employees, the protection of the environment and the ethics of business practices have constantly gained importance for companies all over the world in the last decades. The so-called stakeholder approach claims that CSR measures are not only in the general interest of society but can also add value to the firm. In this thesis, possible relationships between CSR practices and the market value of firms in Switzerland are examined. Using the Bloomberg ESG Disclosure Score as a proxy for the extent of CSR disclosure and the Thomson Reuters ASSET 4 Equal-Weighted Rating, as a proxy for CSR performance, the effects of CSR disclosure and CSR performance on the market value of Swiss companies are analyzed. The main results are obtained from fixed-effects panel data regressions for a new semi-logarithmic valuation model including data from 77 firms over the time period 2002-2015. The findings show that the market value of a Swiss firm increases on average by 0.62% for a one-point increase in the CSR disclosure score and by 0.45% for a one-point increase in the CSR performance score. Furthermore, there is only weak evidence that CSR disclosure and CSR performance have a higher impact on firm market value for low performing/discounting companies compared to high disclosuring/performing companies. Overall, the results support that investors of Swiss firms rather have a stakeholder-based view than a shareholders-based view.

Put Your Corporate Social Responsibility Act Together: Mark Esposito 2009-09-01 ‘Companies still thinking about the environment as a social responsibility rather than a business imperative are living in the dark ages.’ - Carter Rogers. In assessing the economic, human, and environmental situation of our world today, this report draws worrying conclusions. Poverty remains a major issue, and the gap between the richest and the poorest is widening. Some people still do not possess the basics required to live a decent and safe human life. Our footprint increasingly threatens the earth’s equilibriums, causing pollution, species extinction, and global warming, and it has adverse effects on extreme weather events. These events necessitate the development of a conscience among the world’s corporations and immediate serious action toward improving the situation. Put Your Corporate Social Responsibility Act Together, by Dr. Mark Esposito, explores ways in which corporations can increase employee satisfaction, decrease their carbon footprint, and maintain good business practices while reaping the continued benefits of yearly revenue. With examples of successful Corporate Social Responsibility and analyses of the current economic and environmental climate, this book is the perfect resource for any company hoping to improve its impact on both the globe and the community. Mark Esposito, Ph.D., is a renowned specialist in Organizational Management and Sustainability. He serves as an Associate Professor of Management & Behavior for the Grenoble School of Management in France, and an advisor to the UNESCO and Research Fellow for the UN Global Compact. A citizen of the world, he speaks seven languages and lives between Switzerland, France, USA and Panama.

Development-Oriented Corporate Social Responsibility: Volume 2: Donna Jamali 2017-09-08 This volume provides a platform for localized perspectives on CSR in developing countries across the globe. The chapters bring local context and business to the forefront and highlight the efforts spearheaded by indigenous actors from